

# "My Tartan 40 is my fourth Tartan. They just keep getting better."

Ted Belknap, Galesville, Maryland

Several years ago, I went to look at a new boat. But I bought the one moored next to her instead, a Tartan 30. The difference was obvious: the Tartan was well finished inside and out; the other boat looked bare."

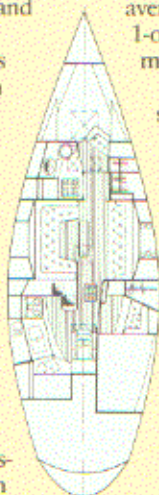
That started a love-affair that has just resulted in Ted Belknap's fourth Tartan, the new Sparkman & Stephens design introduced at the 1984 Annapolis show. Tartan 30, Tartan 34, Tartan 37. And now a Tartan 40.

Ted is not your average yachtsman. He's been an active sailor all his life and, for the past eight years, head of a charter service on Chesapeake Bay. 26 years in foreign service have made him a careful evaluator and a very particular customer.

"Tartan through the years has sustained a high level of quality both in design and in the way each boat is built.

Tartans are outstanding for the way they hold onto their value."

"They seem to perform well with average sailors and, with above-average sailors, compete even with 1-offs. So, they're obviously far more than cruising yachts."



"Here on the Chesapeake shoal draft is very important. With the Tartan 40's innovative centerboard, we can gunk-hole. But without that compromise in windward performance you normally get with shoal-keels."

"We've already brushed with racers from the Fall Series and proven that Tartan 40 is not only fast but beautifully mannered. The layout of gear as well as accommodations are perfect for my own use and for charter work, too."

"Still, one of the nicest things about my Tartan 40 is how Mary Joy feels.

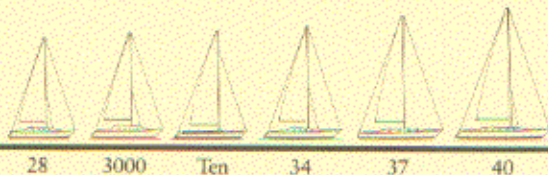


She's been more involved and enjoys this Tartan more than any boat we've ever owned. Here's a boat that both of us can cruise alone, maybe the one that finally gets us headed South."

The new Tartan 40. Worth moving up, no matter what you're sailing now. See for yourself: take a test sail at your nearest Tartan dealer. We'd like to send you his name and a brochure.



Ted and Mary Joy Belknap. Cruising in the Chesapeake has never been better.



# TARTAN

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